





# We invite you to have an Aircraft for Sale stand at Warbirds Over Wanaka International Airshow 2024

Warbirds Over Wanaka 2024 is the 17th International Airshow held at Wanaka Airport.

This is an opportunity for you to market your aircraft to a captive market of around 55,000 people during the three-day Airshow period.

With over \$14 million of aircraft sold at Warbirds at recent Airshows, this presents an inexpensive marketing tool for your company.

Space is limited and we would ask you to consider early application. Aircraft will be parked within the Airport grounds, and you will have the opportunity to demonstrate them to your clients.

## Please note:

- You must fill in the online application form.
- You are required to pay a deposit when we invoice you.
- Airshow gates open at 7:30am each day.
- No applications will be accepted after 20th February 2024.

## **Leslie Johnston**

Warbirds Over Wanaka Operations Manager

Ph: 03 443 8619 Mob: 0210695470 exhibitors@warbirdsoverwanaka.co.nz

## Warbirds Over Wanaka International Airshow 2024 Aircraft Sales

### 1. Sites

The prime site for the Warbirds 2024 Aircraft Sales is on the flightline.

2. Programme 2024

Thursday 28<sup>th</sup> March Set up day 8am – 5pm

Friday 29th March Warbirds Airshow Practice Day. All stands will be open to

the public. 10,000 people expected

Saturday 30st March Warbirds Airshow flying programme with all stands open.

25,000 people expected

Sunday 31st March Warbirds Airshow flying programme with all stands open.

20,000 people expected.

The Airshow gates open at 7.30am each day for the enthusiasts! Aircraft Sales stand personnel are expected to be onsite from 8am to 4.30pm over the three days of the Airshow. The official Airshow flying programme runs from 10am to 4pm on the Saturday and Sunday

Please see www.warbirdsoverwanaka.com for more Airshow information as it comes to hand.

#### 3. Aircraft Sales Stands are available as follows:

• One aircraft stand (9m x 9m)	\$1,870 + GST	The
Second aircraft plus	\$1,650 + GST	Sun
• Third aircraft plus	\$1,430 + GST	• E
• Fourth aircraft plus	\$1,210 + GST	• 3
Fifth aircraft plus	\$990 + GST	}
E.g. Stand with 5 aircraft costs:	\$7,150 + GST	• /

These prices are for selling from Friday 29th March to Sunday 31st March inclusive and include:

- Bare ground space for your aircraft
- Security of your site for the three days
- 3 x 3 day Exhibitor passes for your staff (more if you have more aircraft)
- An official Airshow programme, which includes a listing of your stand location
- Car parking for one car in the Exhibitor park.
- 4 single general admission Sunday tickets to give to your clients.

## IMPORTANT NOTES:

- Larger sites are available on request and all sites are subject to availability.
- We will not be taking any commission on your sales.
- Sites and all facilities will be mapped accurately. Your input of correct measurements is crucial, and we will be strict on any stand taking up more space than booked.
- Additional equipment may be ordered on the application form.
- Sites will be allocated in conjunction with you at a later date.
- Additional exhibitor passes can be purchased for \$50+GST (max. 2). Please indicate this on the application form.

## 4. Other Information

PLEASE NOTE: NO AIRCRAFT ARE TO HAVE ENGINES RUNNING OR START UP ON ANY GRASSED AREA.

 Demonstration flights will be possible prior to 9.30am or after the Airshow from 4.30pm on the Friday, Saturday and Sunday.

- Aircraft will need to be towed from the display site to the taxiway for demonstration purposes so please bring your towbar.
- Your company name will be included in the Warbirds printed programme.
- · All stand holders will be sent a deposit invoice for immediate payment.
- Security staff will be patrolling the aircraft sales space day and night.
- Power to your site is available at an additional cost. Please book power on the online application form.
- Our Health & Safety consultant will be onsite on Thursday to chat with you about safety while at Warbirds Over Wanaka. Please ensure you comply with all aspects of the Health and Safety Act (refer to process outlined below).
   Once we have confirmed your acceptance to Warbirds you will be provided with details on how to register your H&S information.
- Programme advertising: This is an opportunity to get your name out to Airshow attendees. The printed
  programme options are on the online form with only digital files accepted and they must be emailed to the
  Warbirds office by 11th December 2023 File specs: High resolution pdf, Eps or Jpeg (300dpi), CMYK, all fonts
  embedded.

# 5. Health and Safety Process

- Participation as an Aircraft Sales stand holder ('Contractor') at Warbirds Over Wanaka is in accordance with compliance under the Health and Safety at Work Act 2015.
- Both Warbirds and contractors are equally responsible for providing and maintaining a safe work environment for
  workers and visitors to the site and for ensuring that all parties have taken reasonably practicable steps to prevent
  harm within the site.
- Contractors registering at Warbirds will be required to provide sufficient information and documentation to
  ensure that Warbirds is satisfied with their health and safety systems in place.
- Failure to provide sufficient information may result in the contractor being denied approval to enter the site.
- This information includes electrical and gas compliance, restriction of vehicle movement on and off the site after designated setup time/before designated breakdown of the site.
- Aircraft parked in public display areas must have coloured flags or other markers attached to their aircraft tiedowns to alert members of the public to a potential trip hazard.
- Health and safety information will be requested after Warbirds has confirmed your application.

## 6. Terms and Conditions for all Aircraft for Sale stand holders

- a) All stands must be set up no later than 5.00pm on Thursday 29th March 2024
- b) All stands must operate for the entire three days of the event. There will be no sub-letting of sites.
- c) All fees relating to each stand must be paid prior to the event.
- d) Once payment is made each Aircraft Sales stand will be issued with three 3-day exhibitor passes and one trade vehicle pass. Additional exhibitor passes can be purchased for \$50+GST each (max 2); please indicate this on the application form.
- e) Security will be on the airfield each night and no camping will be allowed.
- f) All sites must be vacated on Sunday evening 31st March 2024
- g) Warbirds Over Wanaka reserves the right of acceptance and placement of your stand.
- h) No application will be accepted after 20th February 2024.
- All prices exclude GST. In the event that Warbirds is cancelled, before the event starts, a \$50 administration fee will be deducted from any refund.
- j) There will be no refund if the air show runs on two or more days.
- k) In the event that you cancel your stand after the 20th February 2024, your deposit is non-refundable.
- I) Trade Exhibitors are responsible for the insurance cover of their Aircraft during the show, including Airshow pack in/pack out period. Warbirds carries no insurance or liability cover for personal or business items.

## PLEASE COMPLETE THE ONLINE FORM