

2020 / AVIATION, MARKET & TRAINING STANDS APPLICATION INFORMATION



# We invite you to apply for an Aviation Trade, Market or Training Stand at Warbirds Over Wanaka International Airshow 2020.

Warbirds Over Wanaka 2020 is the 17th International Airshow held at Wanaka Airport.

This is an opportunity for you to sell your products and services to a captive market of around 50,000 people during the three day Airshow period.

Stand sites are limited so please apply early. Read this information carefully and then fill out the application online.

# Please note:

- You must fill in the online application form in order for us to select the best range of stands.
- You are required to pay a deposit when we invoice you.
- We have held base stall prices for the last four Airshows.
- All stands will be mixed together inside the marquee and outside stands.
- Airshow gates open at 7:30am each day.
- No applications will be accepted after 16th March 2020.

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# Warbirds Over Wanaka International Airshow 2020 Aviation Trade, Market & Training Stands

#### 1. Sites

The prime site for the WOW 2020 Aviation Trade Stands & Market Stands is 2 large marquees on the flightline beside the crowd. Alternatively, you may choose to have your own site outside the main marquees. We expect over 130 unique stands and this is an opportunity for customers to purchase your products/services and find out more about your business. Your customers will include around 16,000 overseas visitors (mainly from Australia and England) and 100 media who come for Warbirds Over Wanaka.

# 2. Programme 2020

Thursday 9th April	Set up day 8am – 5pm
Friday 10th April	WOW Airshow Practise Day. All stands will be open to the public. c. 10,000 people expected
Saturday 11th April	WOW Airshow flying programme with all stands open. c. 20,000 people expected
Sunday 12th April	WOW Airshow flying programme with all stands open. c. 20,000 people expected.

The Airshow gates open at 7.30am each day for the enthusiasts! Standsholders are expected to be onsite from 8am to 4.30pm over the three days of the Airshow. The official Airshow flying programme runs from 10am to 4pm on the Saturday and Sunday.

Please see www.warbirdsoverwanaka.com for more Airshow information as it comes to hand.

# 3. Aviation Trade, Market & Training Stands are available as follows:

#### In Marquee

- A. Stand in marquee (3m x 3m) = \$995 +GST
- B. Stand in marquee (6m x 3m)
- = \$1,195 +GST

Your stand will include:

- Your stand with display boards (see overleaf)
- Security of your site for the three days
- 3 x 3 day Exhibitor passes for your staff (any additional tickets may be purchased at www.warbirdsoverwanaka.com)
- An official Airshow programme (with opportunity to advertise)
- Recycling of all packing waste (if you have a large amount please advise us prior)
- Car parking for one car in the Exhibitor park.

#### **Outside Marquees**

- C. Stand on bare ground (3m x 3m) = \$995 +GST
- D. Stand on bare ground (6m x 6m) = \$1,195 +GST
- E. Stand on bare ground (other size) = POA

NB. If you would like to secure a premium site (front row on the flightline) this will be \$200 additional to the price listed. There is very limited space for premium sites so please apply early and request on the application form.

Your stand will include:

- The stand bare site
- Security of your site for the three days
- 3 x 3 day Exhibitor passes for your staff (any additional tickets may be purchased at www.warbirdsoverwanaka.com)
- An official Airshow programme (with opportunity to advertise)
- Recycling of all packing waste (if you have a large amount please advise us prior)
- Car parking for one car in the Exhibitor park.

#### **IMPORTANT NOTES:**

- We will not be taking any commission on your sales.
- Should you require a larger space please indicate this on the application form and we will come back with a price.
- We are pleased to be implementing a GIS system for WOW 2020, so sites and all facilities will be mapped accurately. Your input of correct measurements is crucial. We will be strict on any trailers or carts taking up more space than booked and you will be relocated on arrival if you don't fit within your allocated site.
- Additional equipment may be ordered on the application form.

3D visuals of stands below:



Display boards will only come out to 1.2 metres, leaving you room for your own equipment or display.



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NB: WOW will place your stands according to your power requirements and will advise you before finalising.

# 4. Other information

- Power to your site is available at an additional cost from 7.00am to 6pm each day, Thursday, Friday, Saturday, Sunday. Please book power on the online registration form.
- ATMs will be available at the airshow for your customers to take out additional cash if needed.
- Our Health & Safety consultant will be onsite on Thursday to chat with you about safety while at Warbirds Over Wanaka. Please ensure you comply with all aspects of the Health and Safety Act (refer to process outlined below). Once we have confirmed your acceptance to WOW you will be provided with details on how to register your H&S information.
- Programme advertising: This is an opportunity to get your name out to Airshow attendees. The printed programme options are on the online form with only digital files accepted and they must be emailed to the WOW office by 13th December 2019. File specs: High resolution pdf, Eps or Jpeg (300dpi), CMYK, all fonts embedded.

# 5. Health and Safety Process

- Participation as an aviation trade, market or training stall holder ('Contractor') at Warbirds Over Wanaka is in accordance with compliance under the Health and Safety at Work Act 2015.
- Both WOW and contractors are equally responsible for providing and maintaining a safe work environment for workers and visitors to the site, and for ensuring that all parties have taken reasonably practicable steps to prevent harm within the site.
- Contractors registering at WOW will be required to provide sufficient information and documentation to ensure that WOW is satisfied with their health and safety systems in place.
- Failure to provide sufficient information may result in the contractor being denied approval to enter the site.
- This information includes electrical and gas compliance, restriction of vehicle movement on and off the site after designated setup time/before designated breakdown of the site.
- Health and safety information will be requested after WOW has confirmed your application.

# 6. Terms and Conditions for all Aviation Trade, Market & Training Stand holders

- a) All stands must be set up no later than 5.00pm on Thursday 9th April 2020.
- b) All stands must operate for the entire three days of the event.
- c) All fees relating to each stand must be paid prior to the event, any unpaid fees will result in your site being cancelled.
- d) Once payment is made each exhibitor will be issued with three 3-day exhibitor passes and one trade vehicle pass. Further tickets may be purchased as required on www.warbirdsoverwanaka.com
- e) Security will be on the airfield each night and no camping will be allowed.
- f) All sites must be vacated on Sunday evening 12th April. If you need to store a van or equipment here until Monday morning please advise the WOW office on info@warbirdsoverwanaka.co.nz so we can arrange space.
- g) Please note that no trailers or equipment is to be left on your stand on Sunday night.
- h) Warbirds Over Wanaka reserves the right of acceptance and placement of your stand.
- i) All prices exclude GST.

#### PLEASE NOW COMPLETE THE ONLINE FORM